



General

Client	
Text	CV

Style sheet

Spelling	British English, -ise endings
Punctuation	Serial comma
Capitalisation	Names of academic theories

Feedback

Primary objective(s)	Improve CV (and thus chance of acceptance) by making it more relevant to the programme
Summary	Good CV with a brilliant format but a missing profile and content that needs making more relevant to the programme
Key point(s) of improvement	• Write an academic profile (FG1) • Expand upon the bullet points for each experience section to emphasise relevant skills (FG2)
Further guidance	FG1: I recommend writing an academic profile. This will go at the top of your CV (under your name, mobile number, and email address, but above your education section). A profile is 4-6 lines explaining: 1) who you are, 2) what you can bring to the university, and 3) why you're applying to the course (but not necessarily in this order). This is important because, based on your CV alone, the recruiter does not know what your research interests are! Why are you applying to their programme? Of

course, if you're asked to submit one, you'll undoubtedly cover all this in a personal statement, but a short description will really bolster your CV. Here are some ideas of things you could mention:

- Who you are:
 - What kind of person/student are you? Driven? Passionate? Hard-working?
 - Graduating from █████ University with a 2:1 degree in Business and Management
 - What's your main research interest when it comes to global leadership and peacebuilding?
- What you can bring:
 - Is there any unique perspective you can bring by being a business and management student?
 - Do you have a strong academic background?
 - Do you have leadership potential? Can you evidence this?
 - Do you have a commitment to personal development?
 - Do you have communication and collaboration skills?
- Why you're applying:
 - Do you have a passion for global issues and a deep commitment to making a positive impact on a global scale?
 - Career opportunities
 - Unique focus of the programme on the interconnections between global leadership, peacebuilding, and societal development
 - Interdisciplinary approach of the programme – gaining insights from political science, sociology, economics, international relations, etc.
 - Personal and professional development
 - Expert faculty – renowned academics and practitioners

FG2: I researched the programme you're applying for using the link you sent. Based on this research, I've come up with some points I think you should emphasise in your CV. I've also written some questions for you to use as prompts. Try and link these desirable skills and experiences to your own research projects and professional experiences. This way, your projects and

	experiences don't need to be absolutely and directly relevant to the programme, but you will be demonstrating key skills that the recruiter will like. I recommend tackling each point one by one and asking yourself which of your research projects and/or professional/voluntary experiences best demonstrates the particular skill or experience. • Interdisciplinary approach: Where have you shown the ability to integrate knowledge from various fields? ○ Have you weaved together insights and methodologies from diverse fields? If so, what was the result? ○ Have you synthesised knowledge from different disciplines? If so, what was the result? ○ Have you gained a deeper understanding and novel perspectives through this approach? • Understanding of leadership: Have you engaged with the topic of leadership, especially global leadership in relation to peacebuilding efforts in developing nations? ○ <i>I think your experience with your [REDACTED] employee research project could potentially be very relevant here.</i> ○ Have you done research on this topic or similar topics? ○ Can you articulate complex concepts and offer creative solutions? This demonstrates a good understanding of a topic. • Analytical skills: Can you provide examples of times where you've demonstrated deep analytical thinking? ○ <i>I think your experience working at [REDACTED] [REDACTED] could potentially be very relevant here.</i> ○ Have you broken down complex problems and identified patterns? ○ Have you come up with innovative solutions and made informed decisions? ○ Have you contributed to a project's success using these skills? • Cross-cultural competence: Have you had any experiences in diverse socio-cultural contexts? Can you thrive across different environments? ○ Have you effectively navigated diverse cultural nuances?
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	○ Have you adapted your approach/behaviour according to these nuances? ○ Have you embraced cultural diversity? If so, what was the result? ● Critical thinking and the challenging of assumptions: The programme encourages critical thinking and the questioning of traditional narratives – where can you demonstrate your proficiency in this? ○ Have you approached challenges with a questioning mindset? ○ Have you evaluated multiple perspectives before making decisions? ○ Have you weighed evidence and anticipated potential implications? ○ If so, what was the result of this approach? ● Personal development and change-making: Have you had any experiences where you've undergone personal development and translated your ideas into change-making opportunities? ○ <i>I think your experience volunteering with disabled people could potentially be very relevant here.</i> ○ Have you sought out challenges, reflected on your experiences, and adapted to evolving circumstances? ○ Have you cultivated resilience, creativity, and a commitment to positive change? ○ Have you initiated new projects, advocated for meaningful causes, or inspired others through leadership?
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